

For Immediate Release

Presto® Products Company Launches Reduced Scale Slider at PACK EXPO 2016 *Company featuring a range of flexible closure solutions in home-themed exhibition booth*

Appleton, Wis. – [Presto® Products Company](#) announces the debut of its Reduced Scale Slider (RS Slider) technology at [PACK EXPO International](#) 2016 (Booth #S-2122). This premium closure, produced for lighter-weight products and smaller packages, will be less costly than traditional sliding closures while still offering industry-leading Slide-Rite® technology.

The new RS Slider, designed for use on products such as shredded cheeses, frozen vegetables, pet treats and confectionary foods, is well-suited for stand-up pouch applications.

“We are always listening to our customers and developing new products to satisfy their needs,” Brad Hansen, Presto® president, said. “There are opportunities in the marketplace that are not yet covered by our current product portfolio, and the new RS Slider will offer an appropriate, functional value proposition.”

Presto® Products is creating cost-effective equipment for customers that is designed for the RS Slider, which will be available in the market within the coming year. The new equipment will integrate with current pouch-making systems.

For more information on Presto® Products’ Slide-Rite® slider technology, visit fresh-lock.com or the company’s 2016 PACK EXPO booth, which features a “home theme” to promote the company’s wide range of closure solutions for a variety of consumer markets. This includes laundry and household chemicals, pharmaceutical, pet food, consumer goods and lawn and garden.

Other featured Presto® Products closures include:

Slide-Rite® Child-Guard™

This is the first-ever child-resistant slider for flexible packaging that meets Title 16 CFR 1700 of the Poison Prevention Packaging Act (PPPA) with ASTM D3475 listing from ASTM International. The industry response to Child-Guard™ has been very strong and the closure can currently be found on major consumer brands including Tide® and Gain® as well as Arm & Hammer™, OxiClean™ and Hex® branded products. Presto® recently launched the consumer-focused website Child-Guard.com to educate consumers about household product safety and provide useful tips for parents. #GuardIt

Slide-Rite® Ergonomic Slider

Designed for hooded flexible packages requiring a low-profile slider, the ergonomic design reduces drag force and makes sliding easy. Possible applications include frozen foods, cheese and dairy, dried fruits and snacks, consumer household products, and deli meats.

The logo for FreshLock zipper, featuring the brand name in a bold, sans-serif font with 'zipper' in a smaller font below it, all enclosed in a dark blue rounded rectangle.The logo for SLIDE-RITE SLIDER, featuring the brand name in a bold, sans-serif font with 'SLIDER' in a smaller font below it, all enclosed in a dark blue rounded rectangle with a red and white graphic element.

The Leader in Reclosability

Fresh-Lock® Click 'N Lock™ Sensory Zipper

This sensory zipper ensures a secure closure and product freshness with an audible noise that lets consumers know when the package is opened and securely closed. The noticeable texture between the double zippers can be felt as the bag closes, providing sensory feedback and reassuring the consumer that the bag is closed. Possible applications include foods such as cheese, pet food and treats, pharmaceuticals, chemical, and lawn and garden. Unlike hook and hook or hook and loop closures, Fresh-Lock's® Click 'N Lock™ Sensory Zipper can be used in applications where product freshness is important.

For more information about these products, visit Presto® Products Company at PACK EXPO International 2016 (Booth #S-2122, Nov. 6-9; McCormick Place, Chicago, IL) or contact prestofreshlock@reynoldsbrands.com.

About Presto Products Company

[Presto® Products Company](#) is a market leader in the private label and flexible packaging industries. In 1979, Presto became the first private label company to introduce reclosable sandwich and food storage bags, later launching the Fresh-Lock® zipper product line. In 2010, Presto® Products' parent company, Reynolds® Group Holdings Limited, acquired Pactiv Corporation and the Slide-Rite® brand of tracks & sliders. Presto® Products Company is a division of Reynolds® Consumer Products, the owner of two of the most trusted household brands today, Reynolds® and Hefty®.

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