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Presto Launches Zipper Tape to Enhance Efficiency on Vertical, Form, Fill and Seal Equipment
Debuting at PACK EXPO, Presto's latest innovation helps frozen meat and produce manufactures increase productivity and cut costs

Appleton, WI; June XX, 2015 — Presto Products Company (www.fresh-lock.com) announces the launch of a new zipper tape to help manufacturers of Individual Quick Frozen (IQF) foods improve line efficiencies. Presto will showcase the resealable, press-to-close technology at PACK EXPO Las Vegas 2015 (Booth #C-2203). The zipper tape is specially designed for un-supported poly-bag applications on vertical form, fill and seal machinery.

Though vertical form, fill and seal equipment represents an operational industry standard for IQF meat, poultry, vegetable and fruit packagers, many zipper tapes still pose considerable challenges on fully automated lines. These challenges can present a roadblock to manufacturers, relegating them to the use of semi-automated equipment and – in some cases – inhibiting growth. To help these manufacturers advance their operations, Presto's unique zipper tape is designed for high-efficiency runs on fully automated vertical form, fill and seal machinery.

"Advanced automation calls for advanced packaging materials," said Brad Hansen, President of Presto Specialty Group, Presto Products Company. "IQF food manufacturers looking to automate their lines to streamline efficiency will have a cost-efficient zipper tape alternative that helps to increase productivity."

The new zipper tape also offers a scored tear-off option for improved barrier protection during shipping compared to other "perf-to-tear" options on the market. Created with an extruded die-line, this tear-off option better protects against particles and potential contaminants the products may come into contact with along the supply chain.

At PACK EXPO, Presto will also showcase its recently launched CHILD-GUARD™ and Click 'N Lock™ innovations in addition to its full range of Slid-Rite® and Fresh-Lock® offerings. The first of its kind, the CHILD-GUARD child-resistant slider meets the standards required for listing on the ASTM D3475 index, allowing regulated brand owners to leverage flexible packaging – a lighter-weight and more compact alternative to rigid formats. To reassure consumers of a secure seal, The Click 'N Lock™ PTC double-zipper delivers pronounced audible and tactile cues that can be heard and felt when closing the package for a multi-sensory user experience.

Schedule a meeting with a Presto Products Company representative at PACK EXPO Las Vegas (Booth #C-2203; Sept. 28-30; Las Vegas Convention Center, Las Vegas, NV), contact prestofreshlock@reynoldsbrands.com, or call 1-800-265-0750 to learn more about the company's new zipper tape as well as its full portfolio of resealable, flexible packaging closures.

About Presto Products Company

Presto Products Company is a market-leading supplier of products ranging from private label food and disposer bags to packaging closures. Presto, a business of Reynolds Packaging Group, operates six manufacturing plants and supports customers in North America, Europe and Asia.

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